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THE 3 MOST INSTAGRAMMABLE WAYS TO DRINK MATCHA

By: Olivia Noel | March 21, 2021 | 11 Comments

It's out with the #basic Starbucks posts, and in with the new way of caffeinating on-trend. If you haven't hopped on the matcha bus now is your time, for it can boost both your Instagram's aesthetic and your daily energy. I have officially become matcha-obsessed and feel the need to share it with the world on social media, but first, I am going to share it with you.

I know what you're thinking, how can green tea be more aesthetic than a Starbucks cup with my name misspelled on the side? I must admit I, myself, was iffy about matcha when it first gained popularity. However, once I got past the initial skepticism, I discovered that the taste is just as rewarding as [the health benefits](#). With spring coming around, the sage-colored drink can be dressed up in many different ways and can add a pop of color to your Insta feed. So without further ado, here are my top 5 most Instagrammable ways to drink matcha.

1. Matcha Cafes

One of my favorite weekend activities is finding locally owned cafes with unique aesthetics, so I was over the moon when I discovered that there are cafes dedicated to all things matcha. My personal favorite is [Holy Matcha \(@holymatchaa\)](#) in San Diego. With organic food and matcha lattes garnished with fresh flowers, this Latina-owned cafe is the hub for Instagram photoshoots.



2. Matcha Cocktails

Ladies, no more vodka Red Bulls for us. We are stepping it up a notch with the classy way to mix caffeine and booze without totally breaking your diet. Next time you are with your girlfriends, try a matcha mint julep that is easy to make with just 5 ingredients - matcha, mint, brown sugar simple syrup, water, and bourbon. Garnish it with a mint leaf or fruit of your choice and boom- all of your followers will be asking for the recipe. Pinterest is the hub for matcha cocktail ideas and you can find my board [here](#).



3. Hustle by Matcha Bar

The third most Insta-worthy way to drink matcha is my go-to for day-to-day life whether I am at work, on mom-duty, or both (thanks COVID-19). [Hustle](#) is the first-ever matcha energy drink that is gluten-free, vegan non-GMO, and certified organic. The best part is you don't have to wait in line for 20 minutes to get your caffeine fix, for Hustle can be shipped to your door with their [monthly subscription](#). Snap a pic with the colorful 12 oz can for an Instagram story that screams "boss lady status." My personal favorite flavor is the peach (which happens to match my Instagram aesthetic as seen below). Let me know in the comments what yours is!



I hope you all enjoyed my guide to the 3 most Instagrammable ways to drink matcha. If you've tried any of these ways or have more suggestions, let me know in the comments or tag me on Instagram (@Olivia.noel). We are a community on this blog and I always love to see what you are up to.

For more ways to jump on the matcha bus, [click here](#) to read my blog about matcha desserts! Thank you for all of the support and I will be back next week with my 15 favorite exercises for toned arms.

xoxo,

A modern day woman

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